FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032033 **Type of Permit:** FILMING **Release Date:** 09/30/2010

Production Company LAUNCH DR TV

Insured Company Name LAUNCH DR TV
Contact Phone No. 1 310-305-8342
Contact Phone No. 2
Fax 310-305-8240
Address 12910 CULVER BLVD, SUITE G
LOS ANGELES, California 90066

Production Title LEGS

Type of Production Infomercial

Producer AIMEE LUNBRANO

Director DREW PLOTKIN SAM NAJAH

1st AD N/A N/A

Production Manager GINA NARANJO

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Aimee Lubrano
Primary Phone Mobile - 917-623-0978
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$105.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $988.00

Number of Locations 2

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Summary Information — Location

Permit Number F00032033
Production Company LAUNCH DR TV
Insured Company LAUNCH DR TV
Production Title LEGS

Location Manager Aimee Lubrano
Primary Phone Mobile - 917-623-0978
Secondary Phone

Location Address 2376 Hercules Dr, Los Angeles, CA, 90046

Location Type Private Residence

Film Dates 10/1/2010 - 10/1/2010 07:00 - 22:00

Open or Closed to the Public Closed

Please see attached document Mount Olympus Area July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	20
Cube Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	10
Crew	20
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on property; Interior and exterior dialogue; LOCATION CANCELED;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** A2

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note LOCATION CANCELED PER TIM BALLOU, POSTING AND NOTIFICATION FEES DUE.

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs 200' in front of location

Approximate Footage 0 - 300 **Log Number** 4462

Date(s) 10/1/2010 to 10/1/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00032033
Production Company LAUNCH DR TV
Insured Company LAUNCH DR TV
Production Title LEGS

Location Manager Aimee Lubrano
Primary Phone Mobile - 917-623-0978
Secondary Phone

Location Address 27530 Calicut Rd, Malibu, CA, 90265

Location Type Private Residence

Location Description PRIVATE RESIDENCE.

Film Dates 10/1/2010 - 10/1/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document LAUNCH AA SAM.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	20
Cube Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	10
Crew	20
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on property; Interior and exterior dialogue; Product demonstration and testimonials.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 627 **Grid:** J6

Location Notes Company must contact Malibu Pacifica HOA (310) 457-6739 for activities/equipment vehicles on and access to Calicut Road

Coordinator Note 2060-71 NO FSA REQUIRED

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : To Be Determined

NOT A PERMIT

SPECIAL FILMING CONDITIONS
MOUNT OLYMPUS AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Mount Olympus is a distinctive residential area, with curving hillside streets and canyon areas, bounded by Hollywood Boulevard, Laurel Canyon Boulevard, Willow Glen Road and Nichols Canyon Road. The area streets are:

Mount Olympus Drive	Jupiter Drive	Vulcan Drive
Electra Drive	Apollo Drive	Achilles Drive
Electra Court	Hermes Drive	Oceanus Drive
Hercules Drive	Venus Drive	Zeus Drive

- **Affected residents must be notified at least two (2) working days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance. The term "affected residents" includes all residents within a 500 ft. radius of the location.*

- **Production companies must also contact the Mount Olympus Property Owners' Association representative, Phyllis Present (323) 876-3020 (primary contact) or Dr. Mel Remba (323) 851-1647 (alternate contact)** at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation, whichever occurs first. In addition, a copy of the resident notification letter should be sent to the Association representative prior to the first day of activity.

- **Cast and crew are not to park on area streets.** Off-street parking must be provided for production company vehicles.

- **Lighting must be contained on the filming location property** unless permission is granted by all others affected by the lighting.

- **When production companies park any equipment vehicles on area streets,** they are required to hire at least one off-duty/retired LAPD motor officer authorized to work location filming assignments to ensure public safety, and whose primary responsibility is to facilitate traffic through the area and assist residents in exiting their driveways. More than 3 production vehicles will require additional traffic officers.

- **Production Companies will be allowed to park no more than 6 of the necessary working vehicles in the area. Base camp must be located outside area.**

- **Warning signs are to be posted, at least 100 feet in advance, at both ends of equipment parking,** to alert drivers of a potentially dangerous situation due to narrow traffic lanes and reduced visibility.

- **It is strongly recommended that production companies utilize the following streets (Oceanus Drive Achilles Drive and Venus Drive.) to park their equipment vehicles when filming in the Mount Olympus area. These streets are flat and have fewer visibility issues.**

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view**. There are a number of vacant lots in the area that can be rented for catering. Contact the association representative for information on ownership. LAFD Rules and Regulations must be followed at all times while in the Mt. Olympus area.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.,** unless approval is obtained from FilmL.A. through the community survey process and the approved times are indicated on the permit.

- **Weekend filming is prohibited, unless approved by FilmL.A.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FilmL.A. Inc. NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Launch DRTV ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7-28-10

By _____
Representative's Signature

SIGN HERE

Launch DRTV
Name of "Principal" (Production Company)

SAM NAJAH
Print Princpal Representative's Name

President
Representative's Title (i.e. UPM, Loc Mgr)

12211 W. Washington Blvd. 2nd Floor
Principal's Address

Los Angeles, CA 90066
City, State, Zip Code

310-305-8342
Principal's Telephone Number

NOT A PERMIT